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| Federal Communications Commission Washington, D.C. 20554 | Approved by OMB 3060-0922 (September 2002) | FOR FCC USE ONLY |
| FCC 397 | | |

| | |
|---------------------------|--|
| BROADCAST MID-TERM REPORT | FOR COMMISSION USE ONLY FILE NO. - 20091130AMC |
|---------------------------|--|

Legal Name of the Licensee
 BEANPOT LICENSE CORP.

Mailing Address
 288 SOUTH RIVER ROAD

| | | |
|-----------------|---|---------------------|
| City BEDFORD | State or Country (if foreign address) NH | Zip Code 03110 - |
|-----------------|---|---------------------|

| | |
|--|--|
| Telephone Number (include area code) 6036689999 | E-Mail Address (if available) LISAB@NEBCAST.COM |
|--|--|

| | | |
|---------------------------------------|-----------------------------|-------------------|
| FCC Registration Number 0014298749 | Facility ID Number 49385 | Call Sign WXRV |
|---------------------------------------|-----------------------------|-------------------|

| | | |
|----------------------------|---|--|
| TYPE OF BROADCAST STATION: | Commercial Broadcast Station <input checked="" type="radio"/> Radio <input type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International | Noncommercial Broadcast Station <input type="radio"/> Educational Radio <input type="radio"/> Educational TV |
|----------------------------|---|--|

Application Purpose
 New Program Report
 Amendment to Program Report

List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

[Station List]

Station List

List call sign and location of all stations included on this report. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through III should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

| Call Sign | Facility ID Number | Type (check applicable box) | Location (City/State) | Time Brokerage Agreement (check applicable box) |
|-----------|--------------------|---|--------------------------|---|
| WXRV | 49385 | <input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV | HAVERHILL, MA | <input type="radio"/> Yes <input checked="" type="radio"/> No |
| WLKC | 72211 | <input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV | PLYMOUTH, NH | <input type="radio"/> Yes <input checked="" type="radio"/> No |

| | | | | |
|------|-------|---|-------------|---|
| WXRG | 51124 | <input type="radio"/> AM <input checked="" type="radio"/> FM <input type="radio"/> TV | GARDNER, MA | <input type="radio"/> Yes <input checked="" type="radio"/> No |
|------|-------|---|-------------|---|

SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:

| | | | | |
|----------------------|-------------|--|--------------------------------|--|
| Name LISA BURGESS | | Street Address 288 SOUTH RIVER ROAD | | |
| City BEDFORD | State NH | Zip Code 03110- | Telephone Number 6036689999 | |

FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification].

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

Section I

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio? Yes No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

| | |
|-------------------------|--|
| Signed | Name of Respondent BOB ROWE |
| Title VICE PRESIDENT | Telephone No. (include area code) 8028631010 |
| Date | |

11/30/2009

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

Section II

RESPONSIBILITY FOR IMPLEMENTATION

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: DONALD ST SAUVEUR

Title: GENERAL MANAGER

It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

Section III

MID-TERM REPORT

Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.

[Exhibit 1]

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PER, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 1

Description: EEO EXHIBITS 2008 & 2009

Attachment 1

| Description |
|----------------------|
| WXRV EEO 2008 & 2009 |

Northeast Broadcasting Radio Group
 WXRV- WLKC- WXRG

A. Full time vacancies filled in 2009

| | |
|----------------------------|---|
| Program Director | 1 |
| Creative Services Director | 1 |
| Account Executives | 3 |

B. Recruitment/Referral Sources used to seek candidates for each vacancy

| Program Director | 5 Interviewed | Position Filled (1/19/09) | All Access | Responses |
|-------------------|----------------------|--|------------|-----------|
| Station Web Sites | Career Opportunities | 30 How St. Haverhill, MA 01830 | Online | 4 |
| All Access Media | Classifieds | 28944 Pacific Coast Hwy, Malibu CA 90265 | Online | 25 |

| Creative Services Director | 1 Interviewed | Position Filled (2/23/09) | Online | |
|----------------------------|----------------------|--------------------------------|--------------|---|
| On-Air | On-Air | 30 How St. Haverhill, MA 01830 | 978-374-4733 | 1 |
| Station Web Sites | Career Opportunities | 30 How St. Haverhill, MA 01830 | Online | 1 |

| Account Executive | 8 Interviewed | Position Filled (3/23/09) | on-air | |
|-------------------|----------------------|--------------------------------|--------------|----|
| On-Air | On-Air | 30 How St. Haverhill, MA 01830 | 978-374-4733 | 18 |
| Station Web Sites | Career Opportunities | 30 How St. Haverhill, MA 01830 | Online | 3 |

| Account Executive | 8 Interviewed | Position Filled (3/23/09) | on air | |
|-------------------|----------------------|--------------------------------|--------------|----|
| On-Air | On-Air | 30 How St. Haverhill, MA 01830 | 978-374-4733 | 18 |
| Station Web Sites | Career Opportunities | 30 How St. Haverhill, MA 01830 | Online | 3 |

| Account Executive | 8 Interviewed | Position Filled (3/23/09) | on-air | |
|-------------------|----------------------|--------------------------------|--------------|----|
| On-Air | On-Air | 30 How St. Haverhill, MA 01830 | 978-374-4733 | 18 |
| Station Web Sites | Career Opportunities | 30 How St. Haverhill, MA 01830 | Online | 3 |

Broadcast Equal Employment Opportunity Program Report

2009

WXRV – WLKC- WXRG

C. Total number of persons interviewed for full-time office vacancies during 2009

There were no office vacancies.

D. Total number of interviewees for all full-time vacancies filled during 2009 by recruitment/referral source

7 Source: On air advertising

2 Station web sites

5 All Access

Total: 14

Sources entitled to notification of job vacancies:

Emerson College, Northern Essex Community College, Curry College, Chambers of Commerce in Essex & Middlesex County

Narrative Statement:

In 2009, WXRV – WLKC- WXRG achieved broad and inclusive outreach:

Job/Internship Fairs: Station sales and program managers participated in four job/internship fairs in September of 2009, on site at WXRV.

Internship Program:

A. Recruiting and administering the *Northeast Broadcasting Radio Group Women and Minority Internship Program*. (Emerson College, Northern Essex Community College)

B. Recruiting and administering the Radio Communications Internship Program (Women and Minorities) (High School: West Newbury, MA)

Additional: On-going work with employment placement offices of the following local colleges:

Emerson College, Northern Essex Community College, Curry College, Salem State

Provided regular tours of our stations to community and educational groups. These tours include explanations of career and internship opportunities.

Advertised openings online our radio station websites and on air through advertising on air.

Northeast Broadcasting Radio Group
 WXRV- WLKC- WXRG

A. Full time vacancies filled in 2008

Administrative Asst. 1
 Account Executive 4
 General Manager 1

B. Recruitment/Referral Sources used to seek candidates for each vacancy

| <u>Position</u> | <u>Number of candidates Interviewed/Source</u> | <u>Date Position Filled:</u> | <u>Responses</u> |
|-----------------------------|--|--|------------------|
| Administrative Asst. | 5 Interviewed | Station Web Site 2/4/08 | |
| Station Web Sites | Career Opportunities 5 | 30 How St. Haverhill, MA 01830 | 11 |
| Account Executive | 9 Interviewed | | |
| Station Web Sites | Career Opportunities 3 | On Air Advertising 8/11/2008 | 12 |
| On air advertising | WXRV 5 | 30 How St. Haverhill, MA 01830 | 13 |
| Account Executive | 12 Interviewed | | |
| Station Web Sites | Career Opportunities 4 | On Air Advertising 10/20/2008 | 9 |
| On air advertising | WXRV 8 | 30 How St. Haverhill, MA 01830 | 15 |
| Account Executive | 12 Interviewed | | |
| Station Web Sites | Career Opportunities 4 | Station Web Site 10/20/2008 | 9 |
| On air advertising | WXRV 8 | 30 How St. Haverhill, MA 01830 | 15 |
| Account Executive | 8 Interviewed | | |
| Station Web Sites | Career Opportunities 4 | On Air Advertising 2/4/2008 | 7 |
| On air advertising | WXRV 4 | 30 How St. Haverhill, MA 01830 | 12 |
| Market Manager | 23 Interviewed | | |
| Radio Ink | Career Opportunities 4 | Word of Mouth 11/17/08 | 4 |
| All Access Media | Classifieds | 372 Dorset St, South Burlington VT 05404 | 7 |
| Radio Advertising Bureau | Classifieds | 28944 Pacific Coast Hwy, Malibu CA 90266 | 9 |
| Media Recruiter | Classifieds | RAB.com - (972) 953-6756 | 2 |
| | | 22102 E Canyon Pl, Aurora, CA | |

Web: 18
 on air: 25

Broadcast Equal Employment Opportunity Program Report

2008

WXRV – WLKC- WXRG

Total number of persons interviewed for full-time office vacancies during 2008

5 candidates interviewed for the 1 full-time vacancy

Total number of interviewees for all full-time vacancies filled during 2008 by recruitment/referral source

Source:

25 On air advertising
18 Station web sites
2 Radio Ink
2 All Access Media
9 Radio Advertising Bureau
2 Media Recruiter

Total: 58

Sources entitled to notification of job vacancies:

Emerson College, Northern Essex Community College, Curry College, Chambers of Commerce in Essex & Middlesex County

Narrative Statement:

In 2008, WXRV – WLKC- WXRG achieved broad and inclusive outreach:

Job/Internship Fairs: Station sales and program managers participated in four job/internship fairs in January of 2008, on site at WXRV.

Internship Program:

- A. Recruiting and administering the *Northeast Broadcasting Radio Group Women and Minority Internship Program*. (Emerson College, Northern Essex Community College)
- B. Recruiting and administering the Radio Communications Internship Program (Women and Minorities) (High School: West Newbury, MA)

Additional: On-going work with employment placement offices of the following local colleges:

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Provided regular tours of our stations to community and educational groups. These tours include explanations of career and internship opportunities.

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